

## Small Business Book Publishing 101

Presenter: L. Diane Wolfe

Are you considering a career in the publishing industry? Are you trying to get your small press off the ground? Are you struggling to keep up with the changes? Publisher L. Diane Wolfe walks you through the steps of locating or creating a marketable product, business setup, production, printing, and distribution. Learn how to use the Internet as a resource and platform for your business and tap into the eBook revolution. Those serious about writing and publishing are encouraged to attend this informative seminar.

## Want to register for this seminar? It's easy!

- Go to www.wilkescc.edu/SBC.
- 2 Click on *Upcoming Seminars*.
- 3 Locate this seminar and click *Register*.
- Enter your email address and continue to complete registration.

Wilkes Community College • Small Business Center 1328 South Collegiate Drive • Wilkesboro, NC 28697 • www.wilkescc.edu

