



September 11  
6:00 p.m.– 8:00 p.m.  
Wilkes Campus

## Understanding Bookkeeping for the Clueless Small Business Owner

Presenter: Callie Sitek

Bookkeeping is often a scary topic that many business owners prefer to avoid, but it is the first step to reaching higher profitability and more money in the bank. In this class we will take a very conversational approach to helping you understand the basics of recording income and expenses. We'll also look at the three major financial statements and learn how to use your numbers to help reach your business goals. This seminar is great for both new business owners and seasoned entrepreneurs who want to understand bookkeeping better.

### Want to register for this seminar? It's easy!

- 1 Go to [www.wilkescc.edu/SBC](http://www.wilkescc.edu/SBC).
- 2 Click on *Upcoming Seminars*.
- 3 Locate this seminar and click *Register*.
- 4 Enter your email address and continue to complete registration.

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# FREE!

All SBC seminars  
are FREE of charge!

Registration is required.

Call Laurie Brintle-Jarvis at  
**336-838-6166** or visit  
[www.wilkescc.edu/SBC](http://www.wilkescc.edu/SBC)  
to reserve a seat.



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