



**Thursday, August 10**  
6:00 p.m. – 9:00 p.m.  
Wilkes Campus

# How to Start a Small Business

Presenter: Ruben Gonzalez

Participant will learn the basics of starting a business while taking their idea from inception to opportunity. The seminar covers key strategies for start-ups, financing, and marketing in addition to important information about legal issues, licensing, zoning, and operations. Students will realize the importance of self-assessment and how to evaluate the feasibility of their business idea.

## Want to register for this seminar? It's easy!

- 1 Go to [www.wilkescc.edu/SBC](http://www.wilkescc.edu/SBC).
- 2 Click on *Upcoming Seminars*.
- 3 Locate this seminar and click *Register*.
- 4 Enter your email address and continue to complete registration.

Wilkes Community College • Small Business Center  
1328 South Collegiate Drive • Wilkesboro, NC 28697  
[www.wilkescc.edu](http://www.wilkescc.edu)

# FREE!

All SBC seminars  
are FREE of charge!

Registration is required.

Call Laurie Brintle-Jarvis at  
**336-838-6166** or visit  
[www.wilkescc.edu/SBC](http://www.wilkescc.edu/SBC)  
to reserve a seat.



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