

eBay

Your Way to Success

1:00—4:00 PM

The Elkin Center

1461 North Bridge Street, Elkin



A three part series—
attend Part I to get started, but join us
for all three to really jump start
your EBAY business!

The Basics of Selling on EBAY **Thursday, Sept. 18, 2014**

This is a great seminar for the “dabbler”
or the entrepreneur wanting to make
eBay a primary marketing tool.

- Learn best practices to use when setting up an account, listing items for sale, taking payments with PayPal, choosing formats, writing descriptions, taking pictures, and shipping.

Open an EBAY Store **Thursday, Oct. 2, 2014**

This 3 hour hands-on course is a fantastic
way to provide a step-by-step approach to
those individuals who are ready to
become ebay Store owners.

- Learn how to quickly setup and optimize your ebay Store, how to market your ebay Store more effectively, how to use the “Quick Store Tune-up” feature, and use the search engine optimization that will bring more customers to your ebay Store.

Beyond the Basics: **Techniques for the Serious Seller** **Thursday, Sept. 25, 2014**

This session is for individuals having
knowledge/experience of selling on eBay
who want to establish a continual retail
presence on eBay.

- Tips on finding merchandise to sell, creating professional listings, marketing your business on ebay, managing active listings, resolving feedback issues, and becoming an ebay Power Seller.

Pre-registration for these FREE
seminars is required by registering at
www.surry.edu/sbc or 336.386.3685.

Let us know if you will attend
all 3 sessions.