

How to Write A Business Plan



An effective business plan is vital to the success of a small business. In this seminar, participants will learn the tools necessary to write a comprehensive business plan to serve as a roadmap for their business.

Topics include:

- Identify the parts of a business plan
- Understand the purpose and uses of the business plan
- Learn the who, what, when, where, and why of the plan

Plan to join us for these upcoming seminars!

April 8—How to Start a Small Business
April 22—Marketing and Market Research
April 29—How to Finance Your Small Business and
Understand Business Financials
May 6—Record Keeping and Taxes



This seminar is co-sponsored by the Greater Mount Airy Chamber of Commerce.

Visit their website at www.mtairyncchamber.org for information on how they can help make your business more successful!



TUESDAY,
APRIL 15, 2014
6:00–8:30PM
CENTER FOR PUBLIC SAFETY
1220 STATE STREET
MOUNT AIRY

